

The logo for Stagedge, featuring the word "STAGEDGE" in a bold, sans-serif font. The letter "E" is stylized with a horizontal orange bar passing through its center. The logo is set against a white background that is part of a larger graphic element.

**STAGEDGE®**

# WHY STAGEDGE

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5 Decades of Premier  
Event Production



# WHO IS STAGEDGE?

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Planning a memorable and impactful event is no small feat. From brainstorming to flawless execution, every detail matters. That's why partnering with a trusted event production company is crucial to delivering a memorable experience for attendees that also supports your bottom line.

Enter Stagedge—a premier, full-service event production company. Founded in 1975, Stagedge has evolved from a regional Boston provider to a global production juggernaut, consistently pushing the boundaries of event innovation.

With nearly 50 years of experience in event production across many industries, including finance, healthcare, nonprofits, and more, Stagedge creates immersive and engaging experiences for attendees—on-site, online, or both.

In this e-book, learn what sets Stagedge apart and how our unique process can help you bring your event vision to life.



# WHAT SETS STAGEDGE APART

With nearly five decades at the forefront of event production, we've refined our processes to deliver world-class experiences to customers globally. Here's a brief look at some of the things that set Stagedge apart:

## FULL-SERVICE SOLUTIONS

What does it mean to be "full-service"? Stagedge manages every aspect of your event, supporting you from idea to execution and everything in between.

Stagedge's suite of services includes:



### CREATIVE SERVICES

Designing compelling narratives, visuals, and interactive experiences that resonate with your audience.



### EVENT PLATFORMS

Using cutting-edge technology to streamline event management and boost attendee engagement.



### FULL-SERVICE PRODUCTION

Overseeing logistics, venue selection, staging, audiovisual engineering, and more.

## COMPREHENSIVE SUPPORT—FROM BEGINNING TO END

From the moment you engage with us, we become an extension of your team, ensuring every detail is carefully considered and thoughtfully executed across the entire event lifecycle:



We also know that gaining buy-in from stakeholders is critical to an event's success. Stagedge helps you align your event strategy with your organization's goals—providing tools, resources, and messaging to streamline your event planning process and include decision-makers every step of the way.

## OUR GLOBAL PRESENCE

From Boston to Berlin, Stagedge delivers world-class events across the globe. With a multinational network of event production professionals and robust virtual capabilities, we ensure every event—in-person, hybrid, or virtual—feels cohesive and impactful, no matter where your audience is.







## CULTURE OF INNOVATION

Innovation drives everything we do. Our teams research, test, and integrate the latest cutting-edge technologies to help our clients deliver seamless and wow-worthy experiences—both online and in person.



## SECURE BY DESIGN

As security threats evolve in the modern digital landscape, it's essential to work with a vendor that understands the risks—and how to stop them. Stagedge works closely with SOC 2 compliant vendors to ensure all event platforms are designed securely—protecting ticketing, payment, scheduling, applications, Wi-Fi networks, and more. Stagedge builds security measures into every step of event production so your event and important data stay safe.

## COMMITMENT TO VALUES

At Stagedge, we live our values—they provide the gut check that ensures each event we produce demonstrates our commitment to excellence and innovation. We vet venues, vendors, and processes against our commitment to sustainability and accessibility. When you partner with us, you gain not only our expertise but also our commitment to a more sustainable, equitable world.



### EcoVadis Silver Rating

Stagedge is recognized as one of the top 15% evaluated companies across core sustainability criteria.



SCIENCE  
BASED  
TARGETS

DRIVING AMBITIOUS CORPORATE CLIMATE ACTION

### Science Based Targets Initiative

As a member of the SBTi movement, Stagedge is working towards a low-carbon future.

# OUR PROCESS

Leveraging almost five decades of experience in the events industry, we've honed our process to understand your objectives and bring your vision to life.



## DISCOVERY

Every Stagedge event begins with Discovery. We go beyond logistics like budget and venue to uncover the story you want to tell and the outcomes you want to achieve—for your audience and your business. This sets the foundation upon which we build a truly tailored event strategy.



## ENGAGEMENT

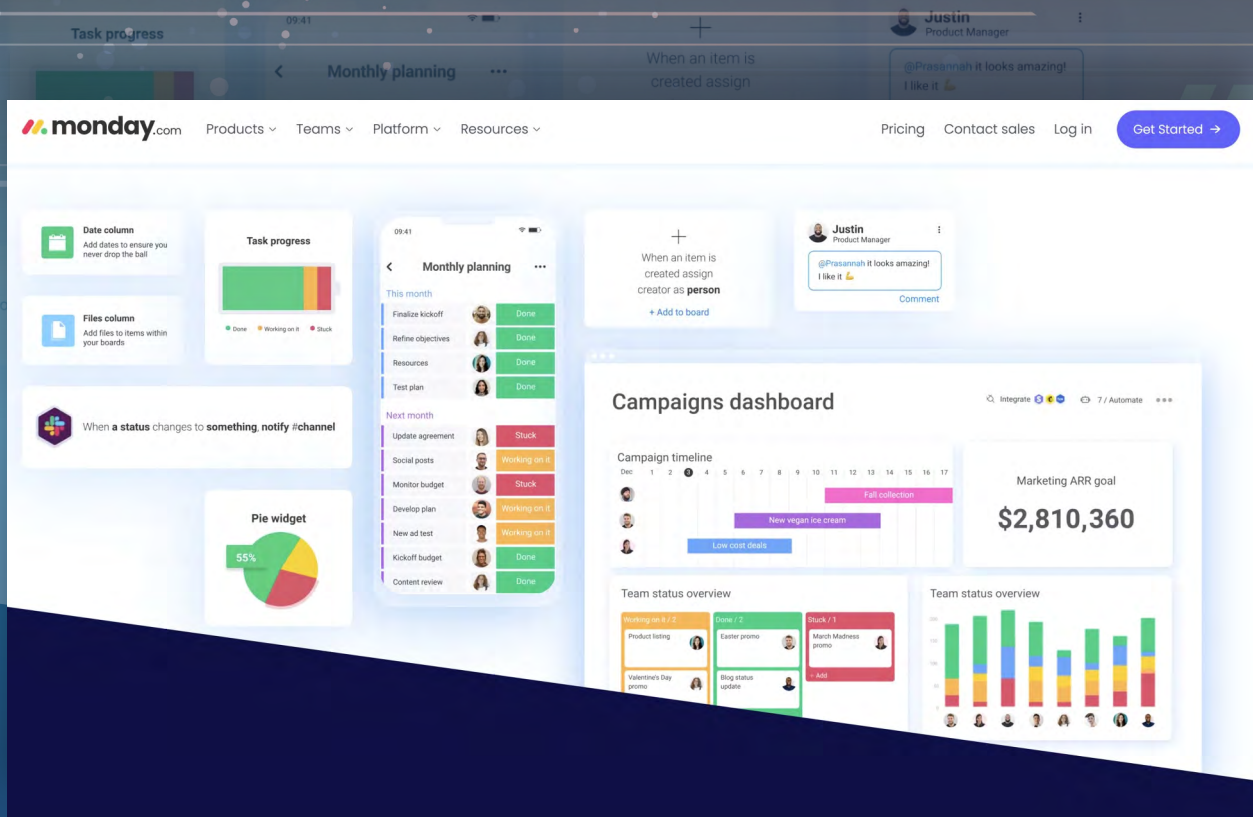
In the engagement phase, we dive deeper. Our experts collaborate with your key stakeholders to refine the event's direction—exploring creative themes, branding, technical requirements, and attendee engagement strategies. In this phase, we build shared understanding and ensure every element aligns with your needs.



## SCOPING

Scoping is where we turn this vision into an actionable plan, clearly defining all the details. From securing resources, to developing creative concepts, to finalizing logistics, the Scoping phase charts the roadmap to success.





## A Commitment to Complete Transparency

Stagedge's commitment to transparency means that all customers get a real-time, unfiltered view into the event planning process—if they want it.

After the Engagement phase, each client receives a unique project for their event on Monday.com. This project management software lets clients follow along through every step of the event-planning process. Every detail is captured on Monday.com, and clients can comment, review deliverables, upload files, and more.

Don't want the insider's view? No problem—Stagedge is happy to take the reins and keep you in the loop through regular meetings.





## PRODUCTION AND REHEARSAL

When the big day arrives, Stagedge is with you every step of the way.

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### DEBRIEF

Our work continues even after the event is over. When the venue doors close, Stagedge conducts post-event debriefing and strategy sessions for your team, analyzing against various goals and live-event timelines so you can build on your event's momentum and ensure future successes. Finally, we deliver all post-event recordings and assets so you can leverage the material from your event for future initiatives and audience engagement.

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### MEDIA COVERAGE & EDITING

Let your event live on with comprehensive photographic and video coverage, edited to fit your organization's needs.

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### TALENT & CONTENT MANAGEMENT

With dedicated rehearsal time, on-site coaching, and more, Stagedge ensures your speakers are ready to perform their best and connect with your audience. Stagedge also delivers and sets up graphics, wrappers, videos, and presentations so all content is managed and deployed seamlessly.

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### LOGISTICS & OPERATIONS

Stagedge coordinates with the venue, platform, and any third-party vendors to ensure smooth operations during the event. From load-in to staging, audiovisual management, and more, Stagedge handles the full scope of setup.

# WHY CLIENTS LOVE OUR WORK

Every event we produce tells a story—not just about the event itself, but also about the trust and collaboration we build with our clients. Here's what they've shared about their experience working with us:



We think of Stagedge as essentially an extension of our in-house team, which is why we value the expertise they bring to the table so much.”

**NANCY D,  
EVENTS MANAGER, ADI**



As a producer, working with Stagedge was a dream. The whole team is super professional, and extremely creative, and provided a virtual awards ceremony that far exceeded our expectations.”

**MADELYN H, EXECUTIVE PRODUCER,  
CELEBRATION OF LATINO CINEMA**



I've used Stagedge for in-person live events and virtual events. They are truly amazing, and I can't say enough about the quality and professionalism of their work.”

**C-LEVEL EXECUTIVE, DYNATRACE**



[It] was the best decision to change our technology platform and partner with [Stagedge]. I couldn't have asked for better support pre, during, and post-event.”

**EXPERIENTIAL MARKETING MANAGER,  
HEALTHCARE COMPANY**



# STAGEDGE BY THE NUMBERS



**49+** YEARS IN THE  
EVENT BUSINESS

**10K+** LIVE EVENTS



**20+** COUNTRIES

**5M+** ATTENDEES  
REACHED





# WHERE CAN WE TAKE YOU?

At Stagedge, we know your event is more than just a moment; it's an opportunity to inspire, engage, and leave a lasting impression on the people you gather and support. With nearly five decades of experience in the events industry, we've mastered the art of making events matter: bringing visions to life with cutting-edge technology, creative thinking, and expert precision.

Are you ready to create an experience that captivates your audience and achieves your business goals?

Let's create something extraordinary together.

**Tell us your story today. →**

